Texting consent script

How a business on Temaro records a spoken or written yes · Temaro LLC · temaro.io · Updated 2026-10-28

Businesses that use Temaro (local home-service contractors) text their own customers about that customer's own project: replies, quotes, appointment confirmations and reminders, job updates, and a review request after the job. Texting is always optional and never a condition of a quote, a booking or any service. Most people opt in on the business's project form or booking page, or on a personal opt-in page. This document covers the one case where the agreement is given out loud or on paper: a customer who says yes in person or on the phone.

Occasional offers and check-ins (a note when it's been a while since the last service, or asking whether the person knows anyone who could use the business) are a separate, optional yes that only the person gives themselves, with a second, unticked box on the form, the booking page or the opt-in page. A yes given out loud or on paper never covers them, and the business cannot turn them on for anyone.

The exact words the business asks

> *"Is it OK if [Business name] texts you about your project — quotes, appointment reminders, updates and a review request after the job? It's optional, message frequency varies, message and data rates may apply, and you can reply STOP at any time."*

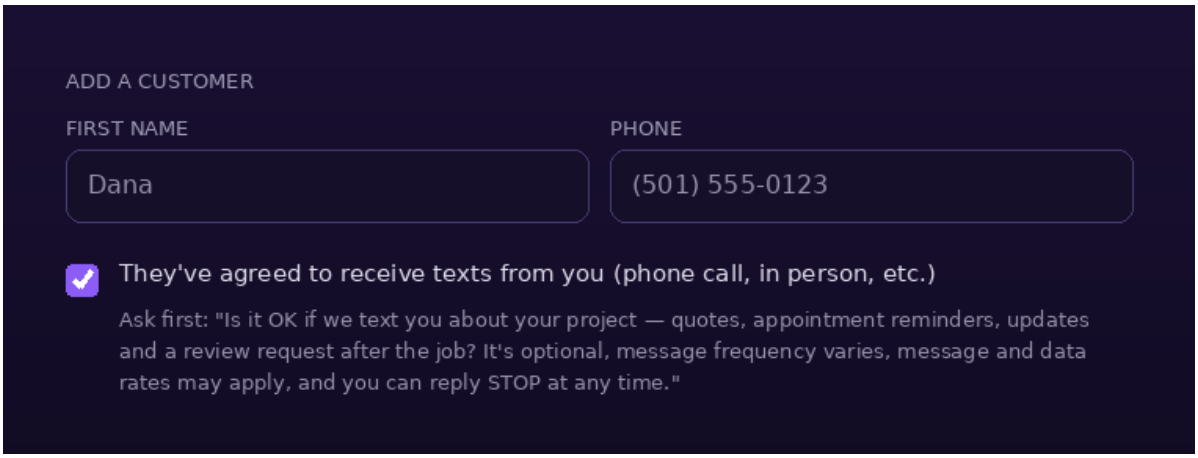
As read by the demonstration business, Cedar Ridge Demo Co:

> *"Is it OK if Cedar Ridge Demo Co texts you about your project — quotes, appointment reminders, updates and a review request after the job? It's optional, message frequency varies, message and data rates may apply, and you can reply STOP at any time."*

Every required disclosure is in the question itself: who is texting, what about, that it is optional, that message frequency varies, that message and data rates may apply, and that replying STOP ends it at any time.

What the business records

Only after the person says yes does the owner tick the box below on the customer's record in Temaro. Temaro stores the date and time, who recorded it and how ("agreed in person or by phone"), against that customer, for that business only. The same words are printed beside the box so the owner reads them before ticking it:



Consent is collected by the business, for the business's own texts, and is never shared with or transferred to any other business or third party. If the box is not ticked, the business reaches the person by phone or email instead and no automated texts are sent (other than a single reply if the person calls and the call is missed).

What happens next

The person receives texts only about their own project — never offers and check-ins. Every text names the business and carries opt-out instructions. Replying STOP to any text stops them immediately (Twilio's standard STOP/START/HELP keywords apply, with Twilio's standard confirmations). The business's own pages describe the full program: temaro.io/b/<business id>/sms, /privacy and /terms; the demonstration business's pages are at temaro.io/b/81e267b8-55d6-453f-8e6b-f787354abbbe/sms. Temaro's program page: temaro.io/sms. Privacy Policy: temaro.io/privacy. Terms: temaro.io/terms.